

## OUR MISSION

Topple's mission is to bring versatile, inclusive, and engaging entertainment to town centers to revitalize suburban life. Duckpin bowling is the main attraction, perfect for all ages and skill levels. In addition, classic arcade games and retro pinball machines add to the fun, igniting nostalgia and bringing timeless enjoyment. These games provide entertainment and serve as icebreakers and conversation starters, enhancing the social atmosphere of the town center.

# WHO WE ARE

Founders Ben and Patrick are Metro Atlanta residents who found the urban life inside the perimeter to be 'too much.' We want to bring the thrill of urban entertainment to suburbs while simultaneously fostering a social hub that strengthens and engages the community.

Packed by Second Stor Group, who has designed and

Backed by Second Star Group, who has designed and constructed similar ventures such as Fairway Social and Roaing Social of Downtown Alpharetta, Ben and Patrick have a sturdy and experienced foundation to establish Topple.





# OUR OFFERINGS



## **Duckpin Bowling**

- A Fun Twist on the Original
- Smaller, Unique and Engaging
- 8-10 Lanes



#### **Classic Arcade**

• 10-15 Games



#### **Retro Pinball**

• Classic Machines from the 50's, 60's and 70's



#### **Events**

• Flexible Spaces for Events and Private Parties



### **Snacks and Shareables**

• Small Plates, Large Appetizers and Sweet Treats



## Slushies, Cocktails and Beer

• Unique and Delicious Beverages for Any Age



#### **Low-Tech Games**

• Multiple Large Format Patio Games and Fun Twists on Common Board Games

WHY DUCKPIN BOWLING?

Our primary offering is a smaller, more approachable variant of traditional bowling, suitable for all ages. Its size creates a unique and engaging challenge thats both quirky and surprisingly difficult. With no physical requirements or skills needed, anyone of any age or physicality can easily enjoy the thrill of duckpin bowling.

With no special shoes or equipment needed, Duckpin bowling is simple to implement and easy to enjoy.





# WHY SNELLVILLE?

Snellville is one of Atlanta's fastest-growing suburbs. It presents a diverse demographic profile characterized by a mix of young families, professionals, and a growing population of active seniors. With a median age slightly lower than the national average, there is an emerging presence of younger residents.

Snellville boasts an active and positive community with good schools but has self-identified a significant lack of entertainment. The community also includes a range of income levels, with a substantial middle-class population. This diversity provides a fertile ground for a business like Topple, which aims to cater to a wide range of age groups and interests.